



THE DAILY COLLABORATOR

commerce
lexington

OFFICIAL AUSTIN LEADERSHIP VISIT NEWSLETTER | TUESDAY, NOVEMBER 16, 2021

Day Two Features State of Austin Data Project, Opportunity Austin & More Afternoon Electives

We hope you had a great time yesterday learning about Austin and connecting with others during the electives and the Opening Night Reception sponsored by Baird. During today's sessions and elective options, be sure to continue thinking about the questions outlined on the back of yesterday's newsletter. As you experience Austin, take a moment to add your ideas, thoughts and suggestions to the **IDEA board** outside the meeting room. We'll be using those ideas at tomorrow's Activation Session.

This morning, we'll start by hearing about an interesting Austin voter data project during a session entitled "**The State of Austin**." The initiative gathered information on the views and attitudes from Austinites about their community, and that data was used to inform strategic planning efforts by the Austin Chamber.

Next, we'll hear about a successful regional economic development initiative

called **Opportunity Austin**, which is aimed at fostering job-creating investment across the Austin region. Commerce Lexington is currently working with business leaders and elected officials within our nine-county economic development region to formulate a regional action plan to improve our economic competitiveness.

This afternoon, you'll have another opportunity to get out and explore Austin either through the elective tours or something on your own. Be sure to post your photos on **social media** using the hashtag #austin2021, so that people back home can see what you are experiencing.

Tonight, you won't want to miss the **Bank Reception & Dinner**, which has become a signature event supported by many of our area banks during the Leadership Visit. This elegant lawn party will be held on The Lawn at Four Seasons Austin, so you won't have far to go. Please take a moment to thank your banker for their support of this event.



Group of Leadership Visit participants enjoying a bike tour of Austin on Monday afternoon.

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SPECIAL THANKS:

Blue Grass Airport

TUESDAY'S NEWS TO KNOW

Meeting Room WiFi:

Sponsored by Hanna Resource Group, you'll be able to connect your device to WiFi in the Four Seasons Hotel Austin's Ballroom using the following:

Network name: LeadershipVisit21

Password: hanna

Ask Questions Using SLIDO:

During the morning sessions, you'll be able to ask questions right from your mobile device using SLIDO. Follow these instructions:

1. Go to **www.slido.com** on your device.
2. Enter code **austin2021** in the box.
3. **Tap the arrow** to join the event.
4. Select a session & ask questions.

Today's Engagement Lunch/ Elective Tours & Activities:

If you are registered for today's Engagement Lunch or one of the Experience Austin Elective Options, please plan to arrive

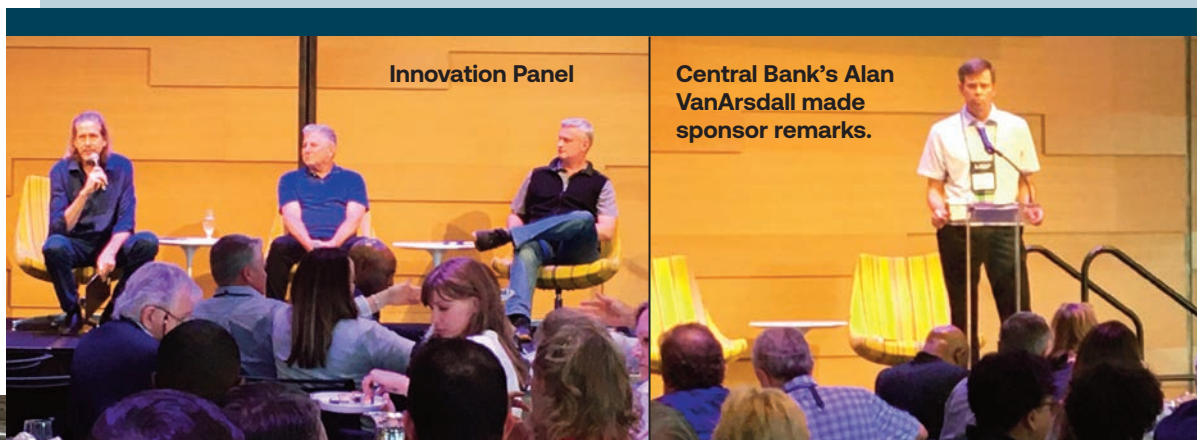
at the departure location about five minutes before the time outlined in the agenda, so that the activities can begin on time.

Tonight's Bank Dinner:

Join us for tonight's Bank Reception & Dinner right outside of the hotel for an elegant lawn party on The Lawn at Four Seasons Austin from 6:00 to 8:00 p.m. Attire for guys might include a button down and sport coat, while ladies might want dresses and wraps.

Luggage Drop for Wednesday:

For those who would like to store their bags on Wednesday morning, we have reserved the **Little Colony Room** on the Lobby Level. Participants are responsible for retrieving their own bags from storage or their room, placing their luggage on the shuttle bus, and carrying it through security at the airport.



ABOVE: Capitol Factory Tour