

Timely Topics – Ideas Worth Sharing:

Diversity & Inclusion

Presented by:

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Why Diversity & Inclusion Matters

+ Mecklenburg Population

	2010	% Change 2000-2010
Total	919,628	32%
White	508,946	14%
African American	282,804	46%
Latino	111,944	149%
Asian	42,352	93%

Source: 2010 U.S. Census

Benefits of a Diverse Community

- + Educated workforce
 - Job creation, growth and retention
- + Collaboration
 - Strengthened supply chain, business and community partnerships
- + Quality of place
 - Schools/education, arts and culture, amenities

A Formalized Approach

CHARLOTTE
MINORITY

ECONOMIC DEVELOPMENT INITIATIVE
PARTICIPATE, ENGAGE AND GROW

CMEDI Investors



Creating Opportunities

Market Compatibility

- Accelerate local MBE utilization to meet market demands
- Build robust, diverse supplier base to service market demand
- Collaboratively align supply chain best practices

Inclusive Business Environment

- Foster strategic partnerships & alliances that reflect the community
- Create a strong MBE resource pool for corporate community
- Support the overall objective to create a healthy community for the Charlotte

Economic Growth & Sustainability

- Attract new & retain existing minority businesses
- Create jobs
- Promote local MBE spend

FYE 2011

FYE 2012

FYE 2013

1/30/2013-
4/30/2014



52

69

60

68

Referrals & Introductions



29

37

61

74

RFP & RFQ Opportunities



18

43

141

186

Contract Awards (#)



\$510K

\$13MM

\$29MM

\$40MM

Contract Value (\$)



1,254

1,563

2,079

2,091

Total # FTEs

Messer

We Are Building.