

Web Site – CommerceLexington.com

CommerceLexington.com puts members in control of their information and enables them to push out news and event notices, update contact information, register for events, and more - all from the convenience of their computer, day or night. Audiences vary, but the vast majority of visitors are people looking to relocate to the Bluegrass. From there, other audiences are Commerce Lexington Inc. member business owners and professionals searching for information about events & programs.

Frequency: Ongoing **Projected Circulation:** 265,661 Page Views from 142 countries in 2018.

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Platinum Level 1 at \$3,200 (All are one-year terms – 6 month term available)

- Company receives 970w x 90h pixel banner rotating throughout entire site hyperlinked to company web site
- Company receives an additional 300w x 250h pixel spot rotating throughout entire site with hyperlink
- (2) enhanced on-line business directory listings (\$298 value)
- One Business Link exhibitor booth (\$195 value) **Based on availability & full year contract.**
- Receive monthly reports (if requested) detailing impressions and click-through statistics.

Platinum Level 2 at \$2,400

- Company receives 970w x 90h pixel banner rotating throughout entire site hyperlinked to company web site
- One enhanced on-line business directory listing (\$149 value)
- One Business Link exhibitor booth (\$195 value) **Based on availability & full year contract.**
- Receive monthly reports (if requested) detailing impressions and click-through statistics.

Platinum Level 3 at \$1,800

- Company receives the first right-side banner (300w x 250h pixel), rotating throughout entire site with hyperlink to company web site
- One enhanced on-line business directory listing (\$149 value)
- Receive monthly reports (if requested) detailing web ad statistics

Gold Level at \$1,200 (One-year term)

- Company receives the second right-side banner (300w x 250h pixel).
- Ad will rotate throughout the entire website hyperlinked to company web site.
- One enhanced on-line business directory listing (\$149 value)

Enhanced On-line Directory Listing at \$149 (One-year term)

- Company logo and description of business displayed on Commerce Lexington web site in the online business directory.
- Map link within company's online listing
- Note: Maximum dimensions for logos/graphics in on-line directory listings are 245 x 160 pixels